

DATEM™
TECHNOLOGY
OXYGEN ENCAPSULATED = LESS FREE RADICALS
LESS FREE RADICALS = REDUCED CUTICLE DAMAGE

INFINITI

PERMANENT HAIR COLOUR CREME

gothic

C O L L E C T I O N

Infiniti Gothic Collection For Colour Deposit Only - No Lift Action

The Infiniti Gothic Collection is an innovative range of 5 permanent grey and black shades, from pure platinum to deepest black.

The Gothic Collection is designed to be used with 3%(10vol) Affinage Crème Developer.

The grey shades are formulated for use on natural white/grey hair where no lift is required.

This non-lifting range solely deposits colour. Gothic Black 1.117 has been created to give the deepest fashion effects on all hair colours.

The grey shades within this collection may also be used on any pre-lightened white hair to give high fashion effects/grey shades.

Mix as stated below. **Use full recommended processing times.**

Mixing

1 part Gothic shade to 1.5 parts 3%(10vol) Affinage Crème Developer, e.g. 50g/1.7g of Gothic shade to 75g/2.53oz of Affinage Crème Developer 3%(10vol).

Processing Time

45 minutes on natural white/grey hair (no heat).

25 minutes (gentle heat 40 - 42°C / 104 - 108°F).

Hints and Tips

1. To achieve 'Salt and Pepper' low lights, use 4.117 and/or 6.117 on natural white hair. Because the traditional method of using natural colours with added ash for this effect sometimes results in the colour turning 'warm' after several weeks in the hair, the Gothic Collection 4.117 and 6.117 are the ideal choice.
2. Converter is ideal for use with the Gothic Collection but may result in a slightly less strong colour result (Mix: 1 part Gothic shade to 2 parts Converter).
3. The Gothic Collection is also intermixable with Infiniti Natural shades (.0) to create very cold flat natural colours (ideal for men).



The colours indicated in this guide are a representation only.